

PRIVACY POLICY

I. GENERAL PROVISIONS

For the sake of preserving your right to privacy and to meet the requirements provided by law, including Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (GDPR), we publish this Privacy Policy, which presents and informs about the manner in which the data transferred by you is collected, used, processed and secured.

II. INFORMATION ABOUT THE DATA ADMINISTRATOR:

The administrator of your personal data provided to us in this form is **MULTICHEM Sp. z o.o.** with headquarters in **62-032 Luboń, ul. Przemysłowa 2**, KRS number 0000104551, tax identification number: 7791548062, REGON: 6307650 (hereinafter "US").

We operate the website **www.multichem.pl** (hereinafter referred to as the "**Website**" or "**Service**"). In the Privacy Policy, any reference to "you" or "User" means any person providing us with any of their data.

III. COLLECTION, USE AND PROCESSING OF PERSONAL DATA

We collect and process data only when it is necessary for us - for example, to send a newsletter ordered by you (if you have previously agreed to it), provide services to Website Users, contact with the User or to improve the display of content on our Website. The User is not obliged to provide any personal data to Multichem, but failure to do so may render it impossible to use certain Website functionalities.

When the User has ended using the Website, Multichem may process personal data within the scope required for marketing communication - with the consent of the User. After the processing is completed, the data is deleted in accordance with the applicable regulations.

Multichem gathers information on the interaction with the Website including: computer and login information, so-called system logs containing the date, time of the visit and the IP number of the computer from which the connection was made, and data on the statistics of website visits, traffic to and from individual websites. The above activities are aimed at improving the Website and adapting them to the User's needs.

IV. USE OF YOUR PERSONAL INFORMATION

Users' data is used, among others for the following purposes: performance of contracts concluded with Users, conducting, measuring and improving services and content, informing about Multichem products and services, conducting marketing or promotional activities with the User's prior consent and sending a free newsletter, provided that the user has previously agreed to receive commercial information from Multichem.

V. USE OF COOKIES

The Website uses cookies to help you personalise your online experience. A cookie is a text file that is placed by us or our remarketing partners on your hard drive by a web page server. Our cookies do not run programs or deliver viruses to your computer. Cookies are uniquely assigned to your

computer, and can only be read by a web server in the domain that issued the cookie to your computer.

One of the primary purposes of cookies is to provide a convenient feature to save you time. The cookie tells the server that you have returned to a specific page. For example, if you personalize the Website pages, or register with the Website, a cookie helps the Website recall your specific information on subsequent visits. This simplifies the process of recording your Personal Information, such as your billing address or site preferences. When you return to the same Website, the information you previously provided can be retrieved, so you can easily use the Website features that you customized.

We may place the following cookies:

- **Strictly necessary cookies.**
These are cookies that are required for the operation of the Website. They include, for example, cookies that enable you to log into secure areas of our Website or make use of e-billing services.
- **Analytical/performance cookies.**
They allow us to recognise and count the number of visitors and to see how visitors move around the Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.**
These are used to recognise you when you return to the Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.**
These cookies record your visit to the Website, the pages you have visited and the links you have followed. We will use this information to make our Website more relevant to your interests and for remarketing as described below.
- If you want to check or change what types of cookies you accept, this can usually be done within your browser settings. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control.

VI. How to reject cookies

If you do not want to receive cookies, you can usually choose to opt-out by modifying your browser settings to decline them. If you choose to decline cookies, you may not be able to access all or parts of, or to fully experience the interactive features of, the Multichem services or web pages you visit. To do this, follow the instructions below:

[Mozilla Firefox](#)

[Opera](#)

[Google Chrome](#)

[Safari](#)

[Internet Explorer](#)

VII. RECIPIENTS OF YOUR DATA

Multichem attaches particular importance to the protection of Users' privacy and with the utmost care selects technical means to ensure the protection of processed data, especially against unauthorized disclosure. Only authorized employees of Multichem or entities to whom Multichem entrusted the processing of personal data in accordance with the provisions of applicable law have access to personal data. At Multichem, we have continuous control over the processing of personal data and limited access to them to the greatest possible extent.

VIII. TOOLS THAT WE USE

In order to enable us to use in an optimized way collected cookies, we use analytical tools that enable the management of advertising and marketing of services and products. These tools also allow us to process information contained in cookies, which is supported by our research and development of products. This is possible thanks to the statistics provided to us related to the interest in particular products.

These tools process your data in an automated way (profiling).

These are tools such as those provided by Google (Google Tag Manager, Google AdWords and others), tools for remarketing our products and registering your traffic on the site.

IX. LINKS TO OTHER PARTIES

This document applies only to websites whose Administrator is Multichem. Multichem is not responsible for links placed on sites that allow users to go directly to websites whose administrator is not Multichem. We encourage you to read the content of the privacy records placed on the websites to which the references lead.

X. PERSONAL DATA STORAGE PERIOD:

Your personal data will be processed by us for the period necessary to provide services to you, perform the User account maintenance service (if it is concluded), implement the contract of sale (if it is concluded), and for the period provided for by applicable law, all with regard to the period of limitation of claims arising from civil law relations connecting you with us.

We are entitled to process personal data that we process based on your consent until you cancel your consent.

Your personal data will be processed by us until you answer the question. After answering, your data may be stored by us, but only for a period of time corresponding to the period of limitation of claims that may be raised against us and claims that may be raised against you by us.

If you have agreed, your personal data will be processed by us until withdrawal of your consent.

We will process the data based on our legitimate interest until you file a possible objection.

XI. YOUR RIGHTS

1. The right to be informed,

2. The right of access (for this purpose, contact us to obtain a copy of your data processed by us),
3. The right to rectification,
4. The right to erasure,
5. The right to restrict processing,
6. The right to data portability,
7. The right to object processing of your personal data with the provision of an appropriate legal basis, referring to a specific factual situation, including the option of resignation from direct marketing data usage,
8. Rights in relation to automated decision making and profiling.

If you think that the processing of your personal data violates applicable law, from 25 May 2018 you have the right to lodge a complaint to the President of the Personal Data Protection Office.

Providing data by you is voluntary, but necessary for using some of the Website's services.

XII. CHANGES TO OUR PRIVACY POLICY

Our goal is to ensure the protection of your data as far as possible. The development of technology and the offer of the Store and the Website makes the Privacy Policy subject to change.

XIII. CONTACT:

You can contact us by mailing address: **MULTICHEM Sp. z o.o., 62-032 Luboń, ul. Przemysłowa 2**, by phone: **+48 61 89 37 31** or by email: **admin@multichem.pl**